

Website Evaluation Project

The UVM Center for Rural Studies is leading an effort to conduct user evaluations of three websites for Vermonters:

- Vermont Housing Data at www.housingdata.org
- Vermont Indicators Online at <http://crs.uvm.edu/indicators>
- and the Vermont Planning Information Center at www.vpic.info

In October and November, we will be conducting focus groups all around Vermont on these websites. The focus groups will include group discussions and navigation of the sites. Each focus group will deal with one of the sites and last about an hour and a half.

We invite you to participate in the focus group for one or more of these sites. In fact, you could participate for all three, if you wish! Anyone is welcome, no matter how familiar you may be with the sites.

By participating you would be benefiting these websites by helping us to determine how they are being used, how they may be impacting and/or benefiting users, and how the sites and content could be improved in the future.

For participating, you will be compensated with a \$40 gift card (per focus group) and entered into a raffle to **win an iPod nano Silver 4gb mp3 player**, worth approximately \$150!

The more you participate, the more your chances of winning. If you participate in the focus group for one of the websites, you will be entered into the raffle once. If you participate for two of the sites, you'll be entered into the raffle twice. If you participate for all three sites, you'll be entered three times! You may only participate once per website.

You can also be entered into this raffle if you complete the online survey at each website.

Participation in these focus groups is entirely voluntary and confidential. The focus group schedule is presented on the next page by date and location and also for each website alone, so that you can choose the time(s) that best fit your schedule and interest.

Registration is required. If you have any questions, or if you would like to register for one or more focus groups, please contact Will "Chip" Sawyer at:

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Email: wsawyer@uvm.edu
Center for Rural Studies
207 Morrill Hall
University of Vermont
Burlington, VT 05405

Thank you!

Focus Group Schedule

By Date, Time and Location:					
	Wed 10/15/2008	Wed 10/22/2008	Wed 10/29/2008	Thu 11/6/2008	Wed 11/12/2008
Time	Central Vermont Chamber, Berlin	University of Vermont, Burlington	UVM Extension, St. Johnsbury	Quechee Library, Hartford	Rutland Free Library
9:00am - 10:30am	VT Planning Information Center	VT Indicators Online	VT Housing Data	VT Planning Information Center	VT Indicators Online
11:00am - 12:30pm	VT Indicators Online	VT Housing Data	VT Planning Information Center	VT Indicators Online	VT Housing Data
1:30pm - 3:00pm	VT Housing Data	VT Planning Information Center	VT Indicators Online	VT Housing Data	VT Planning Information Center

By Website:	Time	Date	Location
VT Housing Data	1:30pm - 3:00pm	Wed 10/15/2008	Central Vermont Chamber, Berlin
	11:00am - 12:30pm	Wed 10/22/2008	University of Vermont, Burlington
	9:00am - 10:30am	Wed 10/29/2008	UVM Extension, St. Johnsbury
	1:30pm - 3:00pm	Thu 11/6/2008	Quechee Library, Hartford
	11:00am - 12:30pm	Wed 11/12/2008	Rutland Free Library
VT Indicators Online	Time	Date	Location
	11:00am - 12:30pm	Wed 10/15/2008	Central Vermont Chamber, Berlin
	9:00am - 10:30am	Wed 10/22/2008	University of Vermont, Burlington
	1:30pm - 3:00pm	Wed 10/29/2008	UVM Extension, St. Johnsbury
	11:00am - 12:30pm	Thu 11/6/2008	Quechee Library, Hartford
VT Planning Information Center	9:00am - 10:30am	Wed 11/12/2008	Rutland Free Library
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